



Welcome To Your New  
Game Worth Playing!

# Paul Roth Coaching

Are You Ready For a Big  
Change In Who You Are Being?

# Who Are You? (That You Haven't Been Being)

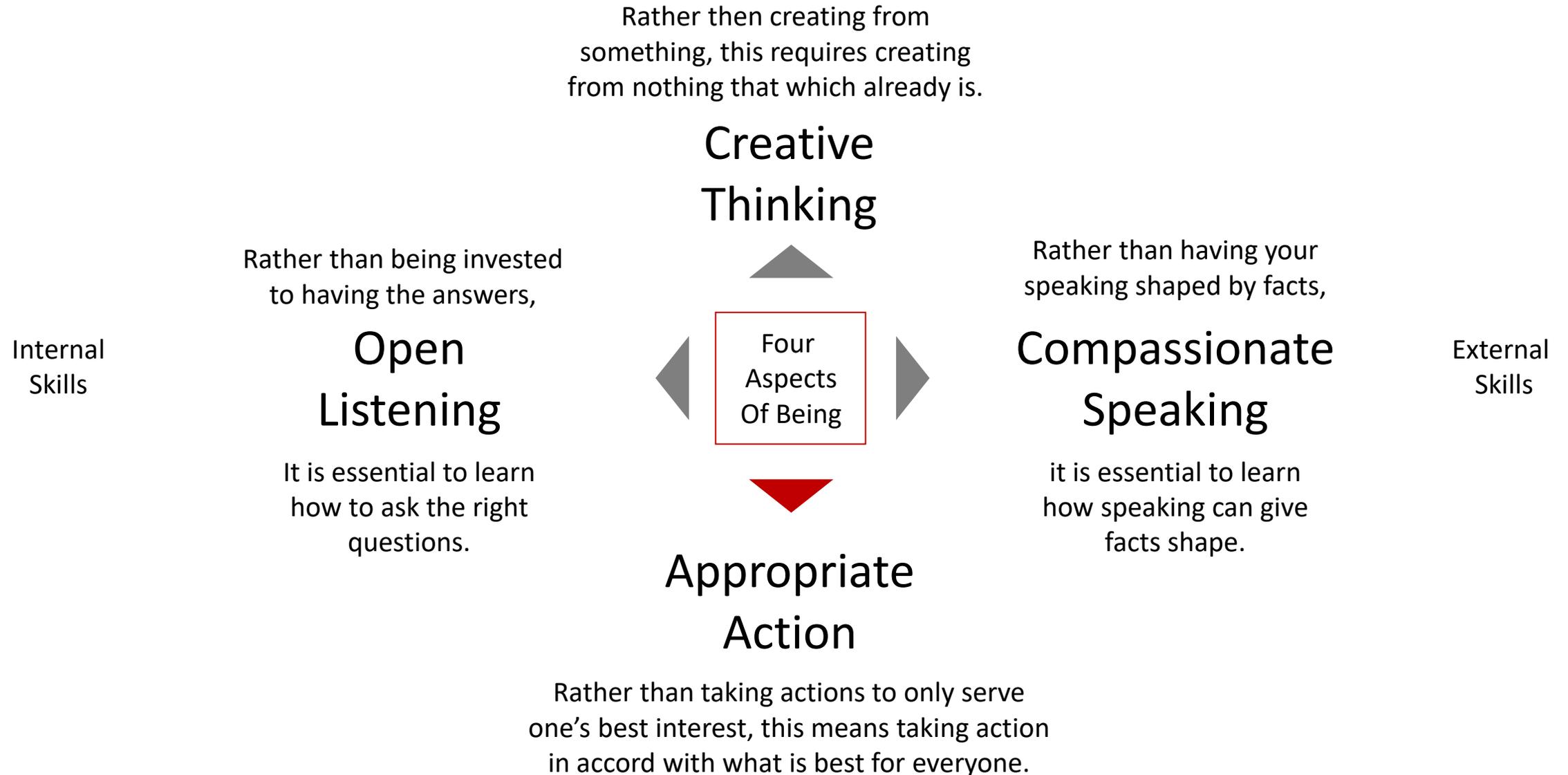
**When You Learn to Be True to Yourself, Everything Turns in Your Favor!**

Once you develop your skills at building partnerships with others, launching projects with them, managing accountability for you and them, and creating breakthroughs on a regular basis, you will ascend to a level of being true to yourself in which everything you touch works.

When you unleash the hidden power within you, nothing can get in the way of you making your rightful contribution in the your world, and the recognition and reward that comes with such a major accomplishment.

# Four Aspects of Being Effective

Four aspects of being that need to be developed.



# Who Do We Choose To Be?

**We help you understand the choices we have on the being side of the human equation.**

No matter how well-grounded your knowledge base,  
No matter how well you develop your skills and know your process,  
No matter the systems you follow or what means you have available,  
No matter how advanced your technology or how big your team,

You must first and foremost be responsible for choosing who to be.  
We work with you to get really good at connecting with yourself and making smart choices.

# Seven Levels of Being

There are seven choices when it comes to being, we are all of these in different areas of life.

Who will you choose to be in the face of challenges?

**Master**

**Champion**

**Fool**

**Player**

**Bozo**

**Victim**

**Wimp**

- Empowered by the risks and nails it every time.
- Takes bigger risks but nails it most of the time.
- Takes big risks and learns from the failures.
- Always prepared at least at the minimum.
- Fails to prepare appropriately and tries to wing it.
- Complains about others and the work load.
- Makes no demand on themselves or others.

# Five Core Commitments

**My relationship with clients is based on these Five Core Commitments.**

1. Be Authentically Committed to Serving a Client's Best Interest
2. Be Genuinely Interested In Clients and Their Needs
3. Be Completely Open to Whatever Outcome Will Best Serve the Client
4. Be Fearless in Communications with Clients in the Face of the Risks
5. Be Unstoppable in the Intention to Serve the Client

# Five Core Commitments

Five essential principles underlying my work with you.

## **Authentic Commitment**

Authentic Commitment  
means no pretense.

## **Genuine Interest**

Genuine Interest means  
find out everything.



Five  
Principles  
Of Coaching

## **Complete Openness**

Complete Openness  
means not limiting  
the outcome.

## **Fearless**

## **Communication**

Fearless Communication  
means risking a  
relationship to get one.

## **Unstoppable Intention**

Unstoppable Intention means stopping at  
nothing to ensure the intended results  
are produced.

# Defining Your Unique Process

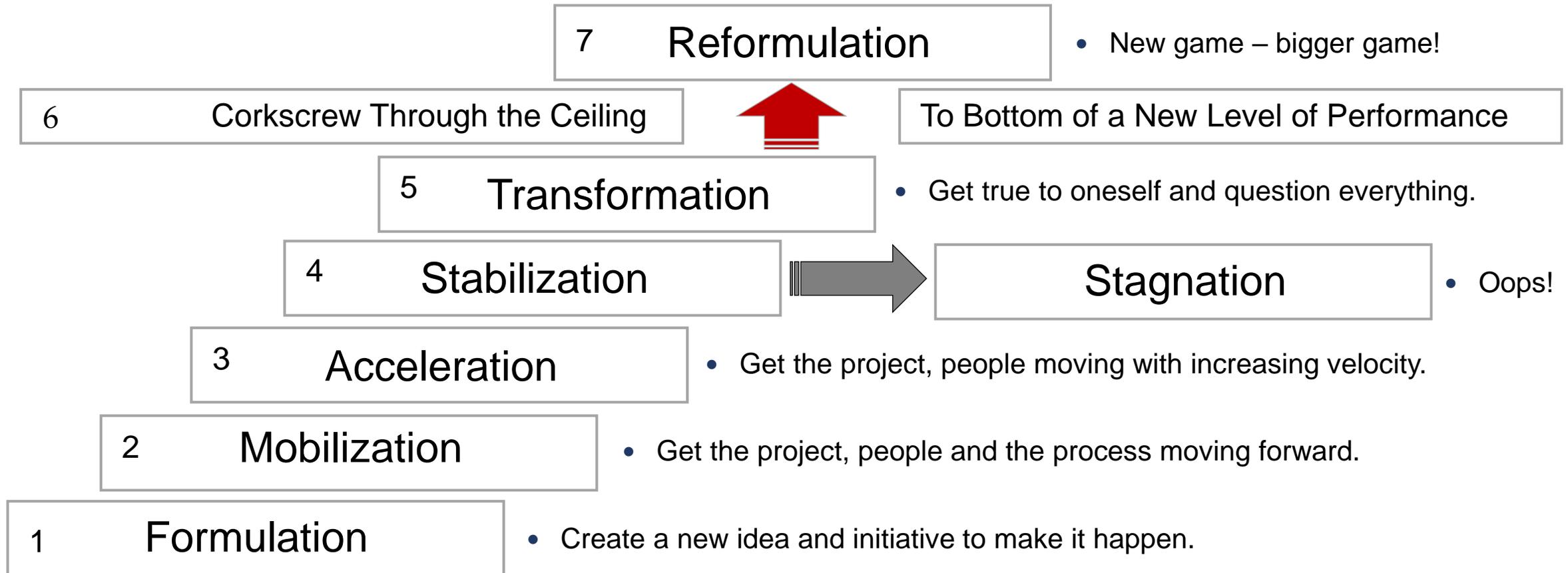
**We will work with you to establish a process that moves through these seven levels.**

1. Formulate a Game Worth Playing and Winning
2. Mobilize Your Efforts and Those Of Others Toward That End
3. Accelerate Momentum and Milestones Get Accomplished
4. Stabilize the Efforts So Momentum Is Maintained
5. Transform Which Means Question Everything
6. Breakthrough the Limits of Your Current Performance
7. Reformulate Your Game Once at the Bottom of a New Level

# Seven Levels of Transformation

There are seven choices stages every project must pass through again and again.

Following the path to continuous improvement.



# The Results You Will Produce

**Our work together produces these Five Benefits.**

1. **Efficiency: Get More Done in the Same Time With Greater Ease**
2. **Effectiveness: Take On More Projects With Certainty of Completion**
3. **Empowerment: Build Stronger Enduring Relationships With People**
4. **Enjoyment: Make a Lot More Money by Having a Lot More Fun**
5. **Ease: Become a Magnet for Everything You Need to Succeed**

## Connect Better With Yourself

Paul Roth Coaching offers a system of practices designed to bring out a true understanding of who you are – that you haven't been being – at least not consistently. Once this become clear, you will be able to make better choices in the face of the challenges and opportunities. Being true to yourself is about making the right choice about who to be as you move up the scale of being we showed above. Such a choice is not a simple one-time decision. It must happen again and again, moment by moment in the face of challenges.

## Connect Better With Others

Paul Roth Coaching offers a system of practices designed to bring out the natural communication and collaboration skills within everyone. With these practices, you will create a deeper connection with the others. This is because you will learn to understand others' real needs and can therefore guide yourself and them in making the right choices to achieve, or even exceed, objectives.

## Follow Your True Purpose

Paul Roth Coaching practices follow the natural path to results and allow you to minimize any reliance on traditional tactics, tricks and traps you have learned along the way. Those techniques only undermine the natural connection with oneself and between people. If you know the practices, you will see them unfolding as each day goes by. If you practice the practices, you will bring out the natural skills you already have within you. If you use them consistently you will change who you are being.

## Learn a Natural Path to Results

The path to results is always simple in the end but more difficult to see at the beginning of a project. The result we are looking to achieve is you being more true to yourself in every way possible. Once the path unfolds, the next challenge is to stay on the path in spite of the many temptations, diversions and distractions. Staying on track is a navigational challenge and our chaotic universe throws at us many unexpected obstacles and unforeseen opportunities come our way. You will become adept at dancing with the chaos.

## Your Good Work Will Make a Greater Difference

The ultimate question is why do we pursue a game worth playing and worth willing. Worth playing means that there is value for yourself and value for others involved with you. Worth willing means that there is a new level of recognition and reward that will become available to you along with an even greater difference made in the lives of the people you serve.

## Being You Will Be a Lot More Fun For Everyone

Winning your game does not have to be the difficult grind it has become for many others. Using the Paul Roth Coaching practices, you will become naturally more efficient, which means you will get a lot more accomplished in less time. You will become more effective, which means that the results you produce and the impact you make will be greater even with less time spent. You and others will be more empowered in your relationship with each other and the team. As all of this happens the game you are playing and looking to win will get a lot easier.



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